



Core10 boosts Moonshot Innovation's API integration capabilities.

CHALLENGE

Moonshot Innovations is an IT consultancy whose team is made up of software architects and engineers with a passion for problem solving. Moonshot's technical expertise and flexibility have helped them grow a strong business following.

When a client had an urgent need for a Workday® integration, Moonshot needed additional integration bandwidth, but they didn't want to hire experienced developers only to let them go six months later or commit to a project and potentially not be able to deliver on time. Either of these scenarios would be detrimental to their brand.

Plus, managing and onboarding new team members — not to mention service providers and other contractors — takes time away from revenue-generating projects, and keeping full-time employees throughout the ebb and flow of consultancy work isn't always smart business.

SOLUTIONS

What drew Moonshot to Core10 was Core10's fluency in core technology, combined with their flexible and scalable access to talent. In the past, Moonshot has worked with other service providers, but the results have not always been positive.

"Other companies we worked with were pretty limited on the number of resources they could provide and the additional bandwidth to be able to spin up two teams of three or four people each. They didn't have the capacity like Core10 did."



BILL MARSHALL
PRESIDENT OF MOONSHOT INNOVATIONS

With Core10, Moonshot's internal system architects and engineers led the Workday® integration, but the onboarding and day-to-day management were off-loaded onto [Core10's experienced integration team](#).

Core10 delivered:



API Development

We've built connections to platforms and solutions so you don't have to.



Project-based Software Development

Our team takes the project off your hands and is solely dedicated for a fixed duration.



Workday® Enterprise Cloud Suite

Enterprise Management Cloud for finance, HR, planning, analytics, and so much more.



RESULTS

Delivering a high-quality product to clients is a top priority, and Core10 succeeded at that goal. In addition, working with Core10 enabled Moonshot to be able to take on projects they wouldn't necessarily have the full bandwidth to tackle on their own.

Thanks to the positive performance and additional capabilities Core10 provided during the Workday® integration, Moonshot was able to pick up two more projects. They were able to say yes to more opportunity and revenue they might have had to pass up otherwise.

Marshall added, "Working with people that are very honest, transparent, open —it really helps get business done. We really like working with them."

If your team needs additional API integration bandwidth to meet revenue targets or some extra engineering power to support your digital transformation, [Core10 is here to help](https://www.core10.io).



“

We really like working with Core10. Their people are very honest, transparent, and open, and at the end of the day, they help us get business done!”

BILL MARSHALL
PRESIDENT OF
MOONSHOT INNOVATIONS

Let's talk about your API integration and how we can help you have full bandwidth.

VISIT [CORE10.IO/CONTACT](https://www.core10.io/contact)

core 10





API integration, simplified.

Digitizing your business using APIs takes the right combination of strategic savvy, development expertise, and integration know-how. Outsource your API project and get all of these resources at a fraction of the cost.

Our three non-negotiable promises to YOU:

LOW-COST U.S.-BASED TALENT

Our teams are less expensive than other U.S.-based competitors where we leverage low cost of living, build communities, and provide technology careers (not just jobs).

HIGH RETENTION

Our employees love what they do, and they stay with us. If a member of your project team leaves the company, we will train and onboard their replacement for free.

FINANCIAL APPLICATION AND PLATFORM EXPERTISE

We have deep knowledge of a variety of financial technology, SaaS, and services platforms, which means we deliver the right solution quickly. If we don't know your platform, we'll learn it on our dime.

Let us be your team.

Call **615-601-1655** for a **FREE** consultation or visit **Core10.io** for more information.



Some of our skills include:

- CUSTOM API DEVELOPMENT
- EXTEND APIs TO ADD NEW FEATURES
- INTEGRATE USING EXISTING APIs
- CONVERT LEGACY SDK INTEGRATIONS TO API
- THIRD-PARTY API INTEGRATION WITH OUR PARTNERS (ICE MORTGAGE TECHNOLOGY, JACK HENRY, PLAID, AND MORE)

Our areas of expertise include:

- DIGITAL TRANSFORMATION PRODUCTS FOR BANKING AND FINTECH
- API INTEGRATION
- APPLICATION SERVICES FOR SAAS AND FINTECH
- CLOUD DEVELOPMENT & SUPPORT